

2025



Bramalea GO Station Parking Building, Brampton, Ontario
2024 Award of Excellence Winner
Apex Award, Architectural Design

IPMI Awards of Excellence **Eligibility and Criteria**



Submit your entry between
September 10 and October 18, 2024.

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**Bramalea GO Station Parking Building
Brampton, Ontario**
*2024 Award of Excellence Winner
Apex Award, Architectural Design*

About the IPMI Awards of Excellence

Interested in submitting your program or project for recognition as the pinnacle of parking and mobility excellence? Would you like to shine a spotlight on your organization's or your client's projects and programs?

Here's your chance! IPMI's annual Awards of Excellence recognize industry excellence in programs, planning, design, construction, operations, marketing, and more.

Submit your entry between September 10 and October 18, 2024.



ELIGIBILITY

The Awards of Excellence program is open to both members and non-members; members in good standing receive significant discounts on entry fees. Organizations may re-submit previous entries if the submission meets the eligibility time-frame below. Only complete entries are submitted for evaluation, including entry fees, cost information, and photography credits.

For the 2025 Awards of Excellence, projects and programs implemented and/or completed from January 1, 2023, through December 31, 2024, are eligible. This year's categories include:

- Architectural Design
- Facility Design: Stand-Alone
- Facility Design: Mixed-Use
- Facility Design: Surface Parking
- Restoration: Surface Parking Facility
- Restoration: Structured Parking Facility Restoration
- Sustainable Design
- Marketing & Communications
- Innovation in a Mobility, Transportation, or Parking Program



Abbott Northwestern Hospital Purple Ramp
Minneapolis, Minnesota
2024 Apex Award, Facility Design: Mixed-Use

Evaluations and Judging

Submissions are evaluated and ranked by the IPMI Awards of Excellence judges. Our volunteer judges are fielded from professionals in the parking, transportation, and mobility industry from every sector, bringing a wealth of experience and diverse perspectives to the evaluation process.

RECOGNITION

Based on the criteria and judge's evaluations, award submissions may earn recognition at one of two levels: our Apex Award or Honorable Mention. Winners and Honorable Mentions receive recognition and visibility across IPMI communications and platforms and at the annual IPMI Conference & Expo.

Apex Award Recognition and Benefits

- Invitation to accept your award on stage and in-person during the Awards & Recognition General Session at the annual IPMI Conference & Expo
- Two Apex Award trophies to display your achievement (additional awards available for purchase at cost)
- A dedicated Apex Award magazine feature in *Parking & Mobility*
- Highest visibility in IPMI's press release, including a featured post on the IPMI website
- Promotion on IPMI social media
- Official press release template to share your recognition with your media list
- Custom-dated Apex Award logo and graphics for websites, emails, social media, and more



Maple Street Deck
Allentown, Pennsylvania
2024 Apex Award,
Sustainable Design

Honorable Mention Recognition and Benefits

- Slide sharing your project photographs and details during the Awards & Recognition General Session at the annual IPMI Conference & Expo
- *Parking & Mobility* feature highlighting all Honorable Mention recipients
- Listing in IPMI's press release announcing Honorable Mention selections, including a featured post on the IPMI website
- Promotion on IPMI social media
- Official press release template to share your recognition with your media list

ENTRY FEES

Member: \$425 per entry per category
Non-Member: \$625 per entry per category

IPMI Members receive discounts for multiple entries: two entries are discounted at \$700 for both.

Payment is due by October 18, when the Call for Awards closes.

Incomplete or unpaid submissions will not be submitted for judging.

Awards of Excellence Categories

Architectural Design

Design, architecture, façade treatment, and aesthetic elements of a newly constructed mixed-use or stand-alone structured parking facility.

Facility Design: Mixed-Use

Parking facilities with mixed-use components, including but not limited to office, retail, residential, etc.

Facility Design: Stand-alone

Structured parking facilities that do not include a mixed- or multi-use component.

Facility Design: Surface Parking

Surface parking lot design.

Restoration: Surface Parking Facility

Renovation and restoration projects for surface parking.

Restoration: Structured Parking Facility

Renovation and restoration projects for structured parking.

Sustainable Design

Newly constructed parking garages (stand-alone or mixed-use) that incorporate sustainability features in planning, design, engineering, construction, and operations.

Marketing & Communications

Marketing, public relations and communications programs, and campaigns submitted by public and private sectors. Suggested categories include:

- Parking marketing programs
- Mobility marketing programs



“My Buddy Charles” Video Campaign
 The City of Columbus Division
 of Mobility & Parking Services
 2024 Apex Award, Marketing & Communications

- Social media programs
- Rebranding campaigns
- Website launch or mobile app launch or redesign
- Other: Provide your suggested category relative to your submission.

Innovation in a Mobility, Transportation, or Parking Program

Parking, transportation, and mobility operations, programs, and pilots that showcase innovation, economic results, sustainability, and benefits to the agency or others. Suggested categories include:

- Accessible parking and transportation equity programs
- Amenities and services for patrons and stakeholders
- Outreach programs and partnerships: community, charitable, and quality-of-life programs
- Electrification and alternative energy programs
- Human resources: Diversity, equity, and inclusion (DEI), environmental social governance (ESG), frontline, and training programs and initiatives
- Innovation and technology: new applications, upgrades, and enhancements

Awards of Excellence Categories (Continued from previous page)

- Mobility programs and services: MaaS, multi-modal, micro-mobility, and first- and last-mile initiatives
- Transportation Demand Management: Mass transit, and shuttle and sustainability initiatives
- Other: Provide your suggested category relative to your submission.

For complete descriptions, please review each category and criteria in detail.

Frequently Asked Questions

What is the difference between an Apex Award and Honorable Mention?

An Apex Award, formerly called an Award of Excellence, celebrates submissions that have significant industry impact and set an exemplary standard for their creativity, effectiveness, and achievement. The designation Honorable Mention recognizes entries that have significant local and regional impact and deserve recognition but have not been selected to receive an Apex Award.

If my entry is the only one in a category, will I win by default?

If your entry reaches the established threshold after judging, then yes! With this threshold in place, IPMI ensures that high-caliber entries will be recognized.

Can I resubmit a previous entry?

Yes. If the project wasn't chosen for an Award of Excellence, you may update the entry and resubmit if it meets the eligibility requirements and timeline.

Can I submit two projects in the same category?

We suggest entering projects in different categories. If entered in the same, these projects compete against each other. You may be able to submit one in a similar category; review the descriptions to determine eligibility.

Could there be more than one project or program awarded in each category?

If multiple entries achieve the highest threshold, multiple projects and programs may be recognized.

How long is the narrative for each project?

The total narrative is approximately 1,500 words, with specific word counts for each section as defined in the criteria.

What do the 'Judging Criteria and Requirements' percentages mean?

Each category is ranked from 1-10 and will be weighted by the listed percentage. For example, if a criterion is listed at 40%, and it is evaluated as 8 out of 10 points, it will be weighted as 32 points on the hundred-point scale. The awards software performs the calculations to ensure an equitable judging process.

No percentage is listed next to the 'Project Cost' section. How is this factored into my submission?

Entries may be grouped into categories based on cost depending on entries received to ensure equity across project budgets. Beyond grouping of entries, cost is not used to judge submissions.

Is any team member permitted to submit a project?

Yes, but you must receive permission from the project owner prior to submitting. Joint submissions between two or more team members are welcome, and we encourage all applicants to involve the entire team as they develop their submissions.

The project I want to enter was a team effort. Do I need to name all team members in my entry?

While you do not need to name all team members, you must identify the owner, program/project management company, architect(s), Engineer of Record, structural engineers, contractor, planner, parking consultant, and software and hardware providers (if applicable). The team members required to be listed will depend on the category, and it is the applicant's responsibility to ensure that the project's team members receive proper credit for their services. Submissions that do not include substantially complete teaming information will be considered incomplete and will not be evaluated.

Architectural Design

Eligible entries recognize the architectural treatment and aesthetic elements of a new mixed-use parking and mobility facility or a stand-alone structured parking and mobility facility.

Required Elements and Suggested Details (250-word limit per section)

☑ **Project overview**

Provide a high-level description of the project or program

☑ **Design feature narrative**

This section is worth 50% of your total score.
Describe aesthetic or architectural features of the project, including exterior appearance, façade, and special features.

☑ **Interior design, circulation, signage, and wayfinding**

This section is worth 25% of your total score.
Describe the project's interior design elements and vehicular and pedestrian circulation, such as:

- Orientation and location of stair and elevator towers
- Vehicular and pedestrian signage and wayfinding
- Features to assist patrons within the facility and to their destination
- Basis for design intent, interior upgrades, and exterior aesthetic characteristics
- Pedestrian-friendly and safety features

☑ **Additional design elements: Art, landscaping, and lighting**

This section is worth 25% of your total score.
Address design elements that contribute to the architecture of the building and neighborhood context, such as:

- Design intent and contribution to facility design and operation
- Special graphic or art-related elements
- Lighting design and features with architectural lighting
- Landscape design, layout, material selection

☑ **Project cost**

Detailed total project cost, including planning, design, and construction that describes:

- Design cost per space
- Construction cost per space
- Additional cost information to showcase the project

☑ **Photography**

Submit a minimum of 10 to a maximum of 15 digital images with:

- A minimum resolution of 300 dpi
- An approximate size of 1 MB per file (no larger than 5 MB)
- Photo credits per file, even if you took the photo yourself

Facility Design: Stand-Alone Parking

Eligible entries include structured parking and mobility facilities that do not include a mixed- or multi-use component. Facilities may include transportation facilities or amenities that combine a parking structure with multi-modal transportation options such as public transportation, bike- and ride-share, accommodations for TNCs, etc.

Required Elements and Suggested Details (250-word limit per section)

☑ Project overview

Provide a high-level description of the project or program

- Rideshare or TNC considerations
- Considerations for pedestrian and vehicular safety
- Amenities and customer services

☑ Design feature narrative

This section is worth 40% of your total score. Describe the project's design features. Examples include:

- Mixed-use components
- Functional design
- Pedestrian and vehicular flow
- Sustainable design elements
- Technology and revenue control systems
- Security and safety measures
- Modal conflict mitigation
- Support for alternative transportation
- Features that promote mobility
- ADA/accessibility enhancements

☑ Innovation and creativity narrative

This section is worth 20% of your total score. Address additional project elements such as innovation, technology, and/or other creative programming.

☑ Project cost

Detailed total project cost, including planning, design, and construction that describes:

- Design cost per space
- Construction cost per space
- Additional cost information to showcase the project

☑ Aesthetic qualities narrative

This section is worth 20% of your total score. Describe the project's aesthetic or architectural features, such as:

- Façade and vertical circulation
- Art and architectural details
- Signage and wayfinding
- Lighting and landscaping

☑ Photography

Submit a minimum of 10 to a maximum of 15 digital images with:

- A minimum resolution of 300 dpi
- An approximate size of 1 MB per file (no larger than 5 MB)
- Photo credits per file, even if you took the photo yourself

☑ User amenities narrative

This section is worth 20% of your total score. Describe amenities that enhance the user experience, such as:

- Active transportation and micro-mobility elements

Facility Design: Mixed-Use

Eligible entries include a mixed- or multi-use component with structured parking, which include but are not limited to retail, residential, cultural destinations and amenities, office uses, etc. Facilities may include transportation facilities or amenities that combine a parking structure with multi-modal transportation options such as public transportation, bike- and ride-share, accommodations for TNCs, etc. Facilities may be at, below, or above grade, but the mixed-use component must constitute more than a typical parking office designated for staff. Mixed-use facility must be one structure. For example, a parking facility serving residential housing that is contiguous but not within the building footprint is not eligible for this category.

Required Elements and Suggested Details (250-word limit per section)

☑ **Project overview**

Provide a high-level description of the project or program

☑ **Design feature narrative**

This section is worth 40% of your total score.

Describe design features, including:

- Mixed-use components
- Functional design, such as pedestrian and vehicular flow
- Sustainable design elements
- Technology and revenue control systems
- Security and safety measures
- Modal conflict mitigation
- Support for alternative transportation
- Features that promote mobility
- ADA/accessibility enhancements

☑ **Aesthetic qualities narrative**

This section is worth 20% of your total score.

Describe aesthetic or architectural features, such as:

- Façade and vertical circulation
- Art and architectural details
- Signage and wayfinding
- Lighting and landscaping

☑ **User amenities narrative**

This section is worth 20% of your total score.

Describe amenities that enhance the user

experience, including:

- Active transportation and micro-mobility elements
- Rideshare or TNC considerations
- Considerations for pedestrian and vehicular safety
- Amenities and customer services

☑ **Innovation and creativity narrative**

Address additional project elements such as innovation, technology, and/or other creative programming.

☑ **Project cost**

Detailed total project cost, including planning, design, and construction that describes:

- Design cost per space
- Construction cost per space
- Additional cost information to showcase the project

☑ **Photography**

Submit a minimum of 10 to a maximum of 15 digital images with:

- A minimum resolution of 300 dpi
- An approximate size of 1 MB per file (no larger than 5 MB)
- Photo credits per file, even if you took the photo yourself

Facility Design: Surface Parking

This category is applicable to surface parking facilities only. These facilities may or may not include amenities that include multi-modal transportation options such as public transportation, bike-share, ride-share, accommodations for ride-hail companies or transportation network companies (TNCs), etc.

Required Elements and Suggested Details (250-word limit per section)

☑ **Project overview**

Provide a high-level description of the project or program

☑ **Design feature narrative**

This section is worth 40% of your total score.

Describe the project's design features, such as:

- Functional design
- Pedestrian and vehicular flow
- Sustainable design elements
- Technology and revenue control systems
- Security and safety measures
- Modal conflict mitigation
- Support for alternative transportation
- Features that promote mobility
- ADA/accessibility enhancements

☑ **Aesthetic qualities narrative**

This section is worth 10% of your total score.

Describe aesthetic or architectural features, including:

- Art and architectural details
- Signage and wayfinding
- Lighting and landscaping

☑ **User amenities narrative**

This section is worth 25% of your total score.

Describe amenities that enhance the user experience, including:

- Bicycle, scooter, and micro-mobility, rideshare, or TNC considerations
- Considerations for safety, both for vehicle and drivers, passengers and pedestrians

- Motorist assistance amenities
- Customer services such as dry-cleaning, package pickup, pop-up retail, etc.

☑ **Innovation and creativity narrative**

This section is worth 25% of your total score.

Address additional project elements such as innovation, technology, and/or other creative programming.

☑ **Project cost**

Detailed total project cost, including planning, design, and construction that describes:

- Design cost per space
- Construction cost per space
- Additional cost information to showcase the project

☑ **Photography**

Submit a minimum of 10 to a maximum of 15 digital images with:

- A minimum resolution of 300 dpi
- An approximate size of 1 MB per file (no larger than 5 MB)
- Photo credits per file, even if you took the photo yourself

Restoration: Surface Parking Facility

This category is applicable to renovation and restoration projects for surface parking and mobility facilities.

Required Elements and Suggested Details (250-word limit per section)

✓ **Project overview**

Provide a high-level description of the project or program

✓ **Operational, design, and architectural improvements**

This section is worth 40% of your total score.

Describe improvements that resulted from the restoration and how the facility and its users will benefit, such as:

- Unique design enhancements or upgrades
- Improved traffic and/or pedestrian flow
- Changes in the number of parking spaces
- Lighting, durability, or safety improvements
- Architectural upgrades
- Technology upgrades
- ADA compliance

✓ **Project management and administration**

This section is worth 20% of your total score.

Describe the project management approach, including:

- The process for completing the project on schedule
- Effective communication within the team and to end-users
- Safety, noise, and environmental controls
- Quality control procedures

✓ **Project complexity and challenges**

This section is worth 25% of your total score.

Describe challenges, and approaches for addressing, such as:

- Construction phasing while maintaining an operable and safe parking facility
- Effects on parking revenues during construction
- Solutions to address complicated repairs

✓ **Innovation and creativity narrative**

This section is worth 15% of your total score.

Address additional project elements, such as:

- Unique approaches to addressing typical repairs
- Expediting repairs to minimize downtime
- Cost-effective construction technique

✓ **Project cost**

Detailed total project cost, including planning, design, and construction that describes:

- Design cost per space
- Construction cost per space
- Additional cost information to showcase the project

✓ **Photography**

Submit a minimum of 10 to a maximum of 15 digital images with:

- A minimum resolution of 300 dpi
- An approximate size of 1 MB per file (no larger than 5 MB)
- Photo credits per file, even if you took the photo yourself

Restoration: Structured Parking Facility

Eligible entries include renovation and restoration projects for structured stand-alone or mixed-use parking and mobility facilities

Required Elements and Suggested Details (250-word limit per section)

✔ **Project overview**

Provide a high-level description of the project or program

✔ **Operational, design, and architectural improvements**

This section is worth 40% of your total score.

Describe improvements that resulted from the restoration and how the facility and its users will benefit, such as:

- Unique design enhancements or upgrades
- Improved traffic and/or pedestrian flow
- Changes in the number of parking spaces
- Lighting, durability, or safety improvements
- Architectural upgrades
- Technology upgrades
- ADA compliance

✔ **Project management and administration**

This section is worth 25% of your total score.

Describe the project management approach, such as:

- The process for completing the project on schedule
- Effective communication within the team and to end-users
- Safety, noise, and environmental controls
- Quality control procedures

✔ **Project complexity and challenges**

This section is worth 25% of your total score.

Describe challenges, and approaches for addressing, including:

- Construction phasing while maintaining an operable and safe parking facility
- Effects on parking revenues during construction
- Solutions to address complicated repairs

✔ **Innovation and creativity narrative**

This section is worth 10% of your total score.

Address additional project elements, such as:

- Unique approaches to addressing typical repairs
- Expediting repairs to minimize downtime
- Cost-effective construction technique

✔ **Project cost**

Detailed total project cost, including planning, design, and construction that describes:

- Design cost per space
- Construction cost per space
- Additional cost information to showcase the project

✔ **Photography**

Submit a minimum of 10 to a maximum of 15 digital images with:

- A minimum resolution of 300 dpi
- An approximate size of 1 MB per file (no larger than 5 MB)
- Photo credits per file, even if you took the photo yourself

Sustainable Design

Eligible entries include newly constructed stand-alone or mixed-use parking garages that incorporate significant and measurable sustainability features in the planning, design, construction, operation, maintenance, and eventual re-use/disposal of the parking facility.

Required Elements and Suggested Details (250-word limit per section)

✓ **Project overview**

Provide a high-level description of the project or program

✓ **Design feature narrative**

This section is worth 40% of your total score.

Describe sustainable design features incorporated into the planning and design of the building and site, which may include:

- Energy, water, air quality, waste, and any element that decreases the building's negative impact to the environment
- Limiting energy and water usage, decreasing the frequency of single-occupant vehicles
- Positive benefits such as solar power generation, non-potable water reuse, and similar features
- Parksmart or LEED Certification

✓ **Sustainable construction methods and materials narrative**

This section is worth 20% of your total score.

Describe sustainable construction design features, including sustainable materials selection, limiting waste materials and diverting waste through recycling, and construction methods that limit natural resource use and provide efficiencies.

✓ **Sustainable operational features narrative**

This section is worth 20% of your total score.

Describe the project's sustainable operation and maintenance features. Include proposed return

on investment of selected features, if available (i.e., mechanical and lighting systems).

✓ **Innovation and creativity narrative**

This section is worth 20% of your total score.

Address additional project elements, such as:

- Innovative and creative approaches taken to reduce carbon footprint
- Strategies used to reduce emissions and properly handle waste
- Ways in which the project encourages the use of low-emission vehicles, electric vehicles, and fleets
- Transportation Demand Management (TMD) programming to reduce single-occupant vehicle trips

✓ **Project cost**

Detailed total project cost, including planning, design, and construction that describes:

- Design cost per space
- Construction cost per space
- Additional cost information to showcase the project

✓ **Photography**

Submit a minimum of 10 to a maximum of 15 digital images with:

- A minimum resolution of 300 dpi
- An approximate size of 1 MB per file (no larger than 5 MB)
- Photo credits per file, even if you took the photo yourself

Marketing and Communications

Eligible entries include marketing, public relations and communications projects, programs and campaigns within the parking and mobility sector initiated, funded, and directed by both public and private sector parking and mobility organizations. Entries may be grouped by public and private sector at the discretion of the judges. Eligible projects include but are not limited to:

- Parking marketing programs
- Mobility marketing programs
- Social media programs
- Rebranding campaigns
- Website launch or mobile app launch or redesign
- Or provide your suggested category relative to your submission!

Required Elements and Suggested Details (250-word limit per section)

Project overview

Provide a high-level description of the project or program

Operational, program, and service improvements narrative

This section is worth 40% of your total score.
Describe operational, programmatic, and service improvement results and how users benefit from the program.

Benefits narrative

This section is worth 15% of your total score.
Describe measurable successes as well as methods used to determine success, such as efficiency, safety, savings of time or money, improved customer satisfaction, etc. Quantitative outcome-based information is preferred.

Project management and complexity narrative

This section is worth 15% of your total score.
Describe the program and project management approach, including challenges that were overcome, unique approaches used to achieve success, and program implementation challenges and strategies.

Innovation and creativity narrative

This section is worth 30% of your total score.
Address additional project elements, such as innovative and creative aspects.

Project cost

Detailed project cost information, including:

- Marketing and promotional costs
- Anticipated annualized cost
- Additional cost information to showcase the project

Photography

Submit a minimum of 10 to a maximum of 15 digital images with:

- A minimum resolution of 300 dpi
- An approximate size of 1 MB per file (no larger than 5 MB)
- Photo credits per file, even if you took the photo yourself

Innovation in a Mobility, Transportation, Parking Operation or Program

Eligible entries include parking, transportation, and mobility operations, programs, and pilots that showcase innovation, economic results, sustainability, and benefits to the agency or others, and new developments that may be of advantage or value to others in the industry and beyond.

Examples include progressive, asset-light on-street programs, newly established paid parking programs, unique parking operation services, the launch of micro-mobility services, and transportation demand management programs.

This award does not recognize brick and mortar facilities such as parking garages and lots. Commercial products and services are not eligible. Those wishing to submit these types of projects should review other award categories, including the Marketing and Communications categories, for opportunities to submit.

Applicants choose a category for their submission or select Other and provide a category not covered in the list.

Suggested categories include:

- Parking marketing programs
- Mobility marketing programs
- Social media programs
- Rebranding campaigns
- Website launch or mobile app launch or redesign
- Or provide your suggested category relative to your submission!

Required Elements and Suggested Details (250-word limit per section)

Project overview

Provide a high-level description of the project or program and choose a category for your submission.

Operational, program, and service improvements narrative

This section is worth 40% of your total score. Describe operational, programmatic, and service improvement results.

Benefits narrative

This section is worth 15% of your total score. Describe measurable successes as well as the methods used to determine success, such as efficiency, safety, savings of time or money, improved customer satisfaction, etc. Quantitative outcome-based information is preferred.

Project management and complexity narrative

This section is worth 15% of your total score. Describe the program and project management approach, including challenges that

were overcome; unique approaches used to achieve success; and program implementation challenges and strategies.

Innovation and creativity narrative

This section is worth 30% of your total score. Address additional project elements, such as innovative and creative aspects.

Project cost

Detailed project cost information, including:

- Marketing and promotional costs
- Anticipated annualized cost
- Additional cost information to showcase the project

Photography

Submit a minimum of 10 to a maximum of 15 digital images with:

- A minimum resolution of 300 dpi
- An approximate size of 1 MB per file (no larger than 5 MB)
- Photo credits per file, even if you took the photo yourself